



## **Control Concepts, Inc. Joins StreamNet™ Ready Partner Program**

**SALT LAKE CITY, UTAH (Jan 24, 2012)**— The StreamNet Technology Association today announced that Control Concepts has joined the StreamNet Ready Partner Program to make available new applications for simplified, hassle-free integration.

As a StreamNet partner, Control Concepts developed control modules that add value to the StreamNet product lines, making StreamNet products easy to integrate and program with control systems. Developed for AMX and Crestron systems, the Control Concepts modules for StreamNet support systems up to 128 zones and 128 sources. The new modules allow integrators to be more efficient and effective when programming their projects.

“Development partners like Control Concepts are a great addition to the StreamNet Ready program,” said Chris Wildfoerster, Vice President of Business Development for ClearOne, a founding member of the StreamNet Technology Association. “The control modules and documentation that Control Concepts developed are regularly used by integrators, and their inclusion in our database will make it easier and more profitable for StreamNet partners to integrate StreamNet with commonly used audiovisual control systems.”

Control Concepts’ President, Steve Greenblatt says his company is pleased to work with StreamNet and feels “the ongoing relationship will yield the features, functionality, and support that StreamNet is looking for to take their product to the next level.” Greenblatt says Control Concepts looks forward to “developing additional platforms and supporting new features as the partnership progresses.”

### **About StreamNet Technology**

StreamNet Technology is a solution from the ground up for real-time media streaming and control over Internet Protocol. StreamNet was conceived with the notion that the Internet provides a means for the consumption and distribution of rich media content and control to anyone anywhere.

StreamNet Ready Partners enjoy the ability to make their products work seamlessly with other devices as part of the StreamNet ecosystem. StreamNet Ready Partners can create their own control applications for their devices with no proprietary programming languages, no software licensing contracts to sign and no waiting period for application to be written. For more information on StreamNet technology, or to learn how you can be a StreamNet Ready Partner, please visit [www.streamnetpartners.com](http://www.streamnetpartners.com).

**About Control Concepts, Inc.**

Control Concepts, Inc. (CCI) is a leading independent provider of audiovisual control system solutions. Its team of experienced professionals creates high quality, intuitive control programming designs for complex AV systems. Control Concepts combines its thorough, proven design and development process with audiovisual science to make AV systems easy to use in boardrooms, classrooms, and entertainment venues. CCI's solutions help consultants, integrators, manufacturers and end user technology managers reduce the business risks associated with complex projects. The company's services include control system programming, touchpanel design, consulting and needs analysis, documentation, system staging, testing and commissioning, and technical support. CCI helps clients to create advanced AV systems that offer the benefits of Green AV and energy-saving practices, remote room management, building automation, HD signal distribution, lighting control and more. Control Concepts works with several vertical markets, including higher education, financial services, pharmaceuticals, healthcare, entertainment, legal and government. Founded in 1997 and based in Fair Lawn, NJ, CCI is dedicated to serving clients throughout North America. For more information, visit the CCI web site at <http://www.controlconcepts.net/about-control-concepts/>.

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